



Operating Structure

Approved January, 2011



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or visit our website : www.tmcf.org.au. Follow us on Facebook: 

Charter

The Martyn Crook Foundation reaches out to indigenous Australians, young players arriving in Australia as refugees, and those young players who are financially disadvantaged, developing initiatives to promote their greater inclusion in the football family.

Foundation's Objectives

Martyn Crook dedicated his life to Football and in particular, to nurturing young talent to compete at levels beyond their years. The Foundation aims to commemorate Martyn's dedication and it identifies with his ideal- to create equality in providing a career path for all players under his care.

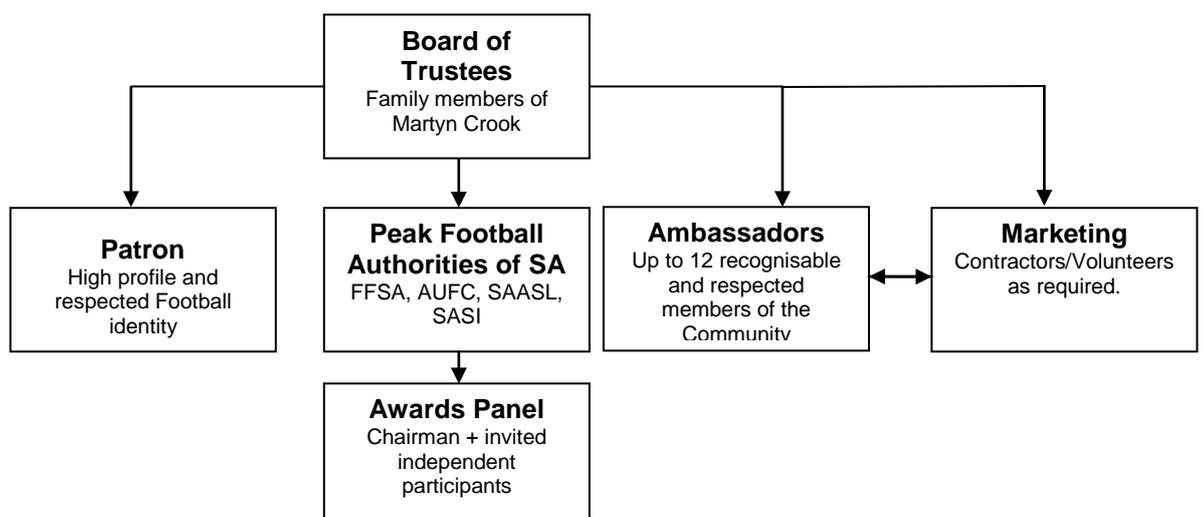
Unfortunately, our society discriminates between those who can afford and those who cannot. This has clearly been identified by the FFA in its National Curriculum.

The objectives of the Foundation have been carefully established so that they are in harmony with the FFA's National Curriculum to achieve outcomes towards which Martyn dedicated his professional career. The Foundation aims to act as a conduit in assisting to alleviate the 'loss of talent due to Financial Barrier', particularly amongst Indigenous Australians, Players in rural and regional Australia and Refugees as identified in Gaps D and E of the National Curriculum.

It proposes, to offer awards to players in these categories for purposes that will enable them to maximise their development and work with the FFA Talent Identification program, to ensure that young players with talent are given equal opportunities to further themselves in the game, so that lack of financial means does not lead to social exclusion.

The Martyn Crook Foundation - Operating Structure

Our simple operating structure for the Foundation is as follows:



The Trustees

The Foundation shall be administered by a Board of Trustees consisting of family members of the late Martyn Crook. Their powers and duties are detailed in the constitution of the Foundation

The major duties and responsibilities of the Trustees include to:

- approve and oversee the various activities conducted by the Foundation
- represent the Foundation at functions and activities
- liaise with peak Football Authorities in relation to the objectives and programs of the Foundation
- affiliate, support and promote with other Foundations, organisations or Football bodies which have similar objectives to that of the Martyn Crook Foundation
- meet on a quarterly basis (or as required)
- be totally and solely responsible for financial affairs of the Foundation including the banking of funds, payment of accounts and administration of Banking Accounts of the Foundation
- manage the administrative tasks in the most effective manner in order to meet the objectives and the charter of the Foundation
- embrace and regularly review, amend and update, a three year Business and Marketing plan which will be developed having regard to its Charter and Objectives
- present and approve, an Annual Report to be distributed to all contributors of The Martyn Crook Foundation, and published on its website
- approve, disapprove or amend the distribution of Awards upon recommendation of the Awards Panel
- appoint Auditors for the purpose of ensuring that funds raised have been disbursed in a correct manner
- establish and approve budgets to ensure that the Foundation generates sufficient income to meet its objectives
- appoint a Patron, and Ambassadors, to assist in the meeting the objectives and charter of the Foundation
- second, as required from time to time, the assistance of others in specialised fields as is permitted within the Constitution of the Foundation, which may raise the focus and awareness of the Foundation
- approve the appointment of Contractors to undertake the Marketing of The Martyn Crook Foundation on an “as needs” basis, and to organise events.

Patron

The Foundation followed a process of identifying and seeking the endorsement of a high profile recognisable 'Football face' to take on the role of Patron of the Foundation.

The role of the Patron is essentially to lend credibility to the Foundation, its charter and objectives by:

- Regularly making comment through the various publications of the Foundation.
- When, and if available, attend special functions arranged by the Foundation
- Providing endorsement of the Foundation

Ambassadors/Mentors

As is the role of Patron, the appointment of a panel of Ambassadors is also vital to ensure the Foundation is seen as a credible organisation which is providing '*pathways without obstacles*' to talented, underprivileged individuals. Twelve individuals have been approached and accepted the Foundation's invitation.

Ambassadors are recognisable and respected members of the Football and/or general communities.

These people not only lend their names in support of the Foundation but also hold active roles which may include:

- to be the 'faces' of the Foundation (which would greatly assist in securing corporate support)
- if available, attend various activities of the Foundation
- to act as mentors, on an ongoing basis, to those recipients of awards made by the Foundation.

Administration and Marketing

The Administration, promotion and marketing of the Foundation is the primary responsibility of the Trustees.

The Trustees have the power to enter into contract with the providers of essential services as required, on a project or day to day basis, in order to meet the objectives and aims of the Foundation.

This may be in the form of an agreed honorarium, retainer or commission payment as determined by the Board of Trustees. A formal legal contract must be prepared and signed to validate this agreement.

Nominations for Talent Development Awards

In the normal process, to be considered for the granting of a Talent Development Award, players must be nominated by either the Football Federation of South Australia, Adelaide United Football Club, South Australian Amateur Soccer League or the South Australian Sports Institute who hereafter are referred to as the **peak football authorities**.

Eligibility Criteria

In keeping with its charter and objectives, the Foundation needs to establish strict criteria for the selection of recipients of awards.

These should include, but not be restricted by:

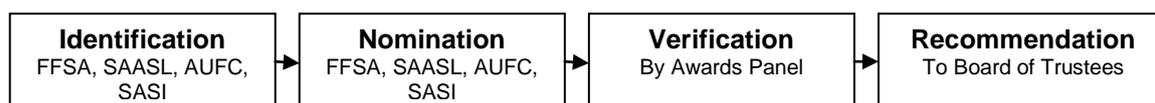
- household income being below the average income at any time
- the identified potential of the nominee to further his/her career by the peak football authorities of SA
- indigenous or Refugee persons identified by the peak football authorities in SA, as having the ability to further their football careers
- nominations received for persons living in rural or isolated areas within the borders of South Australia
- the obstacles placed in the nominee being able to participate in any of the programs provided by the FFSA, AUFC, SAASL or SASI

Process for Identification and Nomination

At an appointed time each year, the Trustees shall invite the various Football Associations in South Australia (FFSA, SAASL, SASI and Adelaide United) to nominate individuals who they believe meet the criteria for the granting of awards, or the renewal of an existing award.

Once received, the Trustees will invite the Awards panel, appointed annually by the Trustees and headed by a nominated chairman, to review these nominations and undertake a process to ensure that those nominated fit within the established criteria and are likely to benefit from the granting of an award.

The Talent Development Awards will be reviewed on an annual basis and they may be renewed for a period of up to three years upon the final recommendation by the Awards panel,



Further Awards

In keeping with the wider spirit of the Charter of the Foundation, the Board of Trustees may, at its absolute discretion, operate outside this process, working in co-operation with other bodies having objectives in keeping with the Foundation's Charter and granting assistance, including financial assistance to those bodies where it deems that the objectives of the Charter will thereby be attained. The Trustees may also provide awards to individuals based on strict criteria.

Awards may be in the form of:

- financial contributions toward the cost of participating in a program conducted by any of the Football Associations endorsing the Foundation (e.g. State Teams, Development Squads, Elite programs, Coaching courses)
- provision of sporting equipment to enable the nominee to participate
- for players living in rural or isolated areas, consideration would be given to providing an Education and/or Living away from home allowance.

The Trustees may also provide one-off, start up awards for groups of indigenous and refugees wishing to compete in competitions endorsed by the peak football authorities in SA. These may be in the form of cash or in kind awards, and targeted at fostering and encouraging these groups to participate and be included into the football family.